



RELEASE

WPSU AT LOCAL FESTIVALS THIS WEEK

WPSU-TV will be visiting local arts festivals this week, providing children with balloons, crafts, and smiles; conveying the importance of creativity and imagination through crafts and activities.

Children at the Central Pennsylvania Festival of the Arts can become "Big Big World Helpers" when they stop by WPSU-TV's tent between 10 a.m. and 3 p.m. on Wednesday, July 11 on Old Main Lawn to add their handprint to the "World Tree."

Snook, the giant sloth from "It's A Big Big World," spends his days in the "World Tree," learning about science and environmental stewardship. Children can follow in Snook's footsteps and help WPSU-TV to create a "World Tree" mural and learn how to protect the environment.

WPSU will also bring monkey business to Boalsburg for the People's Choice Festival. On Saturday, July 14, families at the Pennsylvania Military Museum Grounds will be monkeying around when the lovable and mischievous monkey, Curious George, and WPSU-TV swing by to visit.

Children are invited to meet Curious George during the day. Curious George will make four on-the-hour appearances beginning at 11 a.m. and continuing until 2 p.m. Parents should feel free to bring cameras. Children can also make their very own Curious George hand puppet at the WPSU tent from 10 a.m. to 3 p.m.

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Every year, WPSU TV/FM partners with the Central Pennsylvania Festival of the Arts and the People's Choice Festival of Pennsylvania Arts and Crafts to meet and entertain the local community. Amidst the works of art, WPSU TV/FM provides children with balloons and smiles while the importance of creativity and imagination is conveyed through crafts and activities.

Penn State Public Broadcasting—the parent organization of WPSU-TV and WPSU-FM—is committed to providing educational and entertaining community outreach events for all of the station's 29-county viewing area. Through participation in events like The Central Pennsylvania Festival of the Arts, The DuBois Courier Express Homemakers Show and many others, Penn State Public Broadcasting is having a positive impact on the communities it serves. WPSU-TV broadcasts more than 50 hours a week of educational, commercial-free, children's programming families can trust.