



RELEASE

FRIENDLY FACES OF BROCKWAY APPEAR ON WPSU-TV

UNIVERSITY PARK, Pa. (Nov. 28, 2007) — The friendly faces of Brockway are now appearing on WPSU-TV between programs. Brockway locals are appearing during the evening on weekdays and all day on weekends during the breaks between shows. The residents are captured on camera identifying where they are from with smiling faces and Brockway landmarks in the background.

These local announcements will run throughout the end of the winter and into the spring. WPSU travels across its coverage area to record local people to be part of its "station identification" campaign to show the many faces of central Pennsylvania's public broadcasting station.

Penn State Public Broadcasting serves central Pennsylvania with programming, educational services and community outreach. Its public media services produce, acquire and distribute programs that address local interests and reflect the diverse cultural, political, geographic and demographic characteristics of an audience within central Pennsylvania.

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