



RELEASE

EVERETT AREA TO BE FOCUS OF "OUR TOWN" PRODUCTION—VOLUNTEERS NEEDED

UNIVERSITY PARK, Pa. (June 29, 2007) — Public television station WPSU has announced that the Everett area will be featured in the station's "Our Town" series. The "day-in-the-life" one-hour video scrapbook will focus on the people, places and happenings of the Everett, Pa., area, as seen through the eyes of its residents.

Community members from the Everett area are invited to attend a volunteer planning meeting to learn about the project. The meeting will be held at the Everett School District Administration Offices at 6 p.m. on Monday, July 9 and anyone interested in the production is invited to attend. The building is located at 427 East South St. in Everett.

At the meeting, local Everett residents will discuss which landmarks, events and local stories the program will tell about their town. WPSU will answer questions about the project during the meeting and ask volunteers to brainstorm a list of subjects and events to videotape. The volunteers themselves will later videotape the Everett footage with the help of WPSU-TV to create the documentary.

WPSU hopes to recruit 20 to 25 area residents with personal camcorders. WPSU-TV provides one-hour of blank videotape to each volunteer in the format of his or her choice. There are no restrictions as to age or experience and no cost to participate, just a willingness to be part of the project.

Anyone who is interested in being a videographer and/or storyteller for the program should contact WPSU producer, Charlie Gudeman, at 814-863-9790 or by e-mailing cmg3@psu.edu.

The production date is set for Saturday, July 14th. The program will be broadcast in September during the station's fall on-air membership campaign.

As central Pennsylvania's public television station serving a very large geographic area, the "Our Town" project was developed in an effort to involve the communities and their residents with WPSU-TV. The series adopted the concept of "day-in-the-life" picture books, which profile the people, places, and happenings of a specific town or area. The "Our Town" series is intended to treat viewers to the many personalities, perspectives, and possibilities that local towns have to offer.

"Our Town: Everett" will be the 43rd production in the series. Previous programs have showcased many towns, including Jersey Shore, Bedford, Bellefonte, Bradford, Johnstown, Huntingdon, Indiana, DuBois, St. Marys, Lewistown, Somerset, Warren, Windber, and Olean, NY.

Penn State Public Broadcasting serves central Pennsylvania with programming, educational services and community outreach. Its public media services produce, acquire and distribute programs that address local interests and reflect the diverse cultural, political, geographic and demographic characteristics of an audience within central Pennsylvania.

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