



RELEASE

WPSU-FM'S SPRING PLEDGE DRIVE RESUMES

Local public radio station returns to the air to complete its shortened drive

UNIVERSITY PARK, Pa. (May 10, 2007) — In April, WPSU-FM's membership drive was cut short so that the public radio station could air important breaking news. To complete the station's fundraising effort for the drive, WPSU-FM will return to the air to conduct a three-day membership drive, beginning Thursday, May 17. The goal for the drive will be \$28,000.

The station received great response from listeners and members during the previous drive, and is hoping to reach the membership goal promptly by resuming the drive this coming week.

"The support from listeners is a critical part of our funding equation," said Greg Petersen, radio station manager. "We are grateful for the strong and continued support from our members as we continue to provide a unique and valued service."

Listeners can support WPSU-FM by becoming a new member or, current members can increase their pledge. Pledges can be made online at <http://wpsu.org/membership/> or by calling 1-877-420-9778. Contributions can also be mailed to WPSU-FM at 120 Outreach Building, University Park, PA, 16802.

Listeners can listen to WPSU-FM at 90.1 in northern Pennsylvania, 91.5 in central Pennsylvania, 92.1 in Dubois, 92.3 in Huntingdon, 95.1 in Treasure Lake, 100.9 in Bradford, 104.7 in Clearfield, and 106.7 in Altoona or online at wpsu.org/ondemand.

WPSU serves central Pennsylvania with programming, educational services and community outreach. The public media service produces, acquires and distributes programs that address local interests and reflect the diverse cultural, political, geographic and demographic characteristics of an audience within central Pennsylvania.

###

Contact:
Jill Filby
WPSU
jillfilby@psu.edu
814-863-9912