



RELEASE

PUBLIC IS INVITED TO DISCUSS SPORTS JOURNALISM WITH PENN STATE PRESIDENT

WPSU-TV studio audience, a panel of experts and Penn State President Graham Spanier to examine sports journalism in a special edition of "To the Best of My Knowledge."

UNIVERSITY PARK, PA (April 6, 2007) –Sports journalism will be discussed during a special public television production of "To the Best of My Knowledge" with Penn State President Graham Spanier on **Monday, April 9 at 7 p.m.** in the lobby of the Outreach Building on Penn State's University Park campus.

The public is invited to be part of the studio audience and to participate in the discussion with their questions and comments. The videotaped discussion will explore how the next generation of sports journalists are trained and can learn from seasoned professionals as well as how technology is opening the doors for anyone to present their sports opinions in various media formats. Dr. Spanier and the panel will also examine journalistic ethics and what it takes to "make it" as a sports writer.

Panelists include:

Malcolm Moran is director of the Center for Sports Journalism at Penn State and the inaugural Knight Chair in Sports Journalism and Society. In his distinguished 30-year career as a sports journalist, he worked for *USA Today*, *The New York Times*, *Newsday* and the *Chicago Tribune* and covered 26 bowl games with national championship implications, 26 men's basketball Final Fours, 16 World Series, 11 Super Bowls, several NCAA conventions and two Olympic Games.

Tom O'Toole is the college sports editor for *USA Today*. In addition to covering college athletics, he has covered eight Olympics, 12 Final Fours, six Wimbledon Championships, seven Masters and a few Super Bowls and World Series. O'Toole previously worked at Scripps Howard News Service, the Atlanta Journal-Constitution and the Knoxville News-Sentinel.

Jim Welch is deputy managing editor for sports at *USA Today*, where he was one of the newspaper's founding editors in 1982. He coordinates the daily sports report and oversees the *USA Today* Top 25 coaches football poll. He also served three years as a weekly college football analyst on CNN.

A monthly feature on WPSU-TV and WPSU-FM, "To the Best of My Knowledge" features Penn State faculty, local experts and national guests in discussions on a variety of topics. In its 10th year of production, the program reaches viewers, Web users and listeners and allows the audience to communicate directly with Penn State's president. This program will be the first edition of "To the Best of My Knowledge" to be taped before a live studio audience.

WPSU serves central Pennsylvania with programming, educational services and community outreach. This public media service produces, acquires and distributes programs that address local interests and reflect the diverse cultural, political, geographic and demographic characteristics of an audience within central Pennsylvania.

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