



RELEASE

PENN STATE PUBLIC BROADCASTING WINS PAIR OF 'TELLY' AWARDS

UNIVERSITY PARK, Pa. (June 18, 2007) — Penn State Public Broadcasting took home silver and bronze awards at the recent 28th Annual Telly Awards.

A recruiting video produced for the Penn State College of Communications was awarded a silver Telly, the organization's highest honor, in the non-broadcast recruitment category. The video was produced and directed by Topher Yorks and Mindy McMahon, and was edited by Cole Cullen.

"Independent Oil: Rediscovering America's Forgotten Wells," was the recipient of a bronze Telly in the public relations category. Produced with funding from the Department of Energy and the Stripper Well Consortium, the program focuses on the more than 500,000 small gas and oil wells across the United States, and their potential to reduce dependence on foreign supplies. The program was produced by Jeff Hughes, associate producer was McMahon, and was edited by Cullen.

Founded in 1978, the Telly Awards honors outstanding local, regional and cable television commercials and programs, as well as video and film productions. Winners represent the best work of advertising agencies, production companies, television stations, cable operators and corporate video departments worldwide. With a record 13,379 entries, from all 50 states and around the world, this year was the most competitive and successful in the long history of the awards.

Penn State Public Broadcasting serves central Pennsylvania with programming, educational services and community outreach. Its public media services produce, acquire and distribute programs that address local interests and reflect the diverse cultural, political, geographic and demographic characteristics of an audience within central Pennsylvania.

###

Contact:
Jill Filby
WPSU TV/FM
jillfilby@psu.edu
814-863-9912